



CLEANS, PRESERVES, RESTORES

The Certified Wedding Gown Specialist
Cleaning & Preservation Process





CHAMPION
Wedding Gown
SPECIALIST

CLEANS, PRESERVES, RESTORES

Properly cleaning and preserving your gown either before or after your wedding ensures that it will be protected against yellowing, oxidation, mold, mildew, light, and dust. This means your dress will retain its beauty for generations to come.

However, you only want expert hands to handle your gown, so always make sure that you only trust Certified Wedding Gown Specialists™.

We at Champion Wedding Gown Specialists use a cleaning technique that we've developed based on our years of expertise. Using these steps, we can breathe life back into your dress and bring it as close to its original vibrance as possible. Your dress will look its best on your wedding day and long thereafter. Our procedures are similar to those used by museums to clean and preserve delicate fabrics.

Here is the step-by-step process:

1. SPOT TREATMENT

We begin treatment by cleaning specific problem areas of the gown. We soak the hem line to remove soil and treat specific areas. We will hand-clean the sugar, salt and acid stains. We then inspect the gown again and will treat these same areas again until we are convinced that everything that we can do has been done to cure the problem

2. CLEANING

Depending on the fabric content of all parts of the gown, we will either dry clean or wet clean your bridal gown. We always test to identify the fabric content of the gown. Some gowns may be 100% silk, some may be 100% polyester and others may have both silk and polyester or other fabric components. Some gowns are not properly labeled so we always test to identify the fabric with near 100% certainty...with or without a care label.

Your gown may have more than one care label if the various components are made of different fabrics (for example the built-in slip may be polyester while the outer gown is silk). Beading and other adornments will also influence the exact treatment required. Needless to say, our experts will give your wedding gown exactly the right cleaning treatment.

3. FIRST INSPECTION

Following the initial cleaning, we give the gown another inspection and look at all of the trouble areas. If needed, we will clean the gown again until it is as right as we can get it. Please understand that your wedding gown has been worn and, in some cases, seen rather harsh treatment. We cannot promise that we can restore the gown to its original look. But we can commit to getting it as near perfect as possible.



4. BRIDE'S INSPECTION

At this point, the gown is ready for your inspection. If it is possible for you to visit us, we will be glad to offer you an opportunity to personally inspect your gown before packaging. Any further touch ups or corrections will be made as needed.

5. PRESERVATION

Only when you are satisfied will we carefully layer your gown with acid-free tissue and fold it into an acid-free, archival-quality wedding gown chest. This is what we refer to as wedding gown preservation.

Your wedding dress will not yellow and there will be no latent stains that might eventually develop into dark brown or yellow spots because we have taken the extra steps to ensure that all stains, both seen and unseen, are removed from your bridal gown.

This is our promise and it's backed up by an International Guarantee. The museum quality chest we use is actually rated to last many lifetimes when stored properly.

Our process has been setup as is to ensure that you get the most out of your wedding dress on your special night and the years after. As the only Certified Wedding Dress cleaner in Birmingham, Alabama, we commit our expertise to Brides in Birmingham, the State of Alabama and beyond.



INTERNATIONAL GUARANTEE



We are committed to the lasting beauty of your bridal gown!

By cleaning and preserving with Champion Wedding Gown Specialist, you may return your preserved gown to any of the more than 500 participating Certified Wedding Gown Specialists™ around the world who will inspect and press your bridal gown without charge. The International Guarantee of the Association of Wedding Gown Specialists is as follows:

“100% International Guarantee against caramelized sugar stains or yellowing of gown. Return gown to any participating Certified Wedding Gown Specialist™, who will inspect and press the gown at no charge. Improper handling of the gown without the supervision of a Wedding Gown Specialist may cause damage and compromise the true preservation of your gown.”

By the Association of Wedding Gown Specialists.

Endorsed by the Association of Bridal Consultants

With our commitment to quality wedding gown cleaning, preservation and restoration, we have earned the endorsement of the Association of Bridal Consultants.

A blind test of four nationally-known gown preservation services conducted by the National Bridal Service proved our MuseumCare™ gown preservation the cleanest, provided the safest museum quality packaging environment, and offered the most comprehensive guarantee.



The Best Quality Cleaning and Preservation or Your Money Back

Champion Wedding Gown Specialist also extends an unconditional 30 day money back guarantee. No questions asked. If you aren't completely satisfied and you return the chest in original condition, we will refund the cost of your wedding gown cleaning and gown preservation.

WE'RE HERE TO HELP.
Give us a call at 205.588.4120

Vestavia Hills - Rocky Ridge Area
Champion Cleaners,
Champion Wedding Gown Specialist
2548 Rocky Ridge Road
(located in the Rocky Ridge Business District near Western Supermarket)
Vestavia Hills, AL 35243

